

Open Call for Proposals for Projects to be included in the list of artists/bands to be showcased at MEDIMEX 2025

1 – PREAMBLE

The Regional Government of Puglia has drawn up a Strategic Plan for Culture in Puglia for the 2017-2025 period, called PIIL- Product, Identity, Innovation, Enterprise, Work, in order to develop its own cultural development strategy and, consequently, the actions aimed at strengthening, innovating and promoting the entire cultural system, as well as the priorities for action on this field.

Puglia Culture, according to its statutes, promotes and helps spread live entertainment in Puglia, the development of audiences, the relaunch and internationalization of the performing arts scene, the development of the supply chain of the performing arts and cultural and creative industries, the related artistic, technical and entrepreneurial professionals working in the region, the attractiveness of the Puglia region and the enhancement and promotion of its cultural and environmental attractions through live entertainment, the performing arts and cultural activities. Puglia Culture also promotes the education of the general public and of professionals in the field of culture, creativity and the performing arts.

Together with *Puglia Promozione*, PUGLIA CULTURE is developing important actions to promote the "Puglia" brand and the regional cultural offer, in order to increase the awareness of the region and its best cultural products. Medimex 2025 is one of these actions. The MEDIMEX 2025 project will be hosted in Taranto from June 17 to 21, 2025, as the crowning event of the entire strategy for the development of the Puglia Sounds music system, through activities such as workshops/bootcamps, showcases, concerts, meet-the-author events, art campuses and exhibitions. A unique opportunity to meet, study, learn, share practices and experiences, and grow. As always, all citizens will be welcome to join the project, making it an important opportunity for territorial animation.

2 – SCOPE & OBJECTIVES

With the present Call PUGLIA CULTURE, within the Puglia Sounds project, in line with what has already been stated, intends to conduct a survey of musical projects that meet the requirements set forth in Section 3 "Eligible Projects" below, in order to create, also in collaboration with the networks "Assomusica", "Keep on Live", "I-Jazz", "Rete Italiana World Music", a schedule of showcases to be held as part of the general program of Medimex 2025.

The projects submitted and deemed eligible under this Call will be included in the so-called parco progetti (project folder), from which an ad hoc expert jury will select the projects to be presented within the Medimex 2025 scheduled showcases. A total of 13 projects have been planned. They are divided into the following categories:

- n. 6 *World/Jazz* projects, including at least 3 regional projects
- n. 7 *Indie/Pop/Rock/Urban/Hiphop/Elettronica/Alternative* projects, including at least 3 regional projects

The shortlisted artists will perform a 20-minute showcase in the presence of national and regional (Puglia) music managers.

The showcases will take place on Wednesday June 18th and Thursday June 19th 2025 at c/o Spaziporto, Taranto (TA) (*indoor&outdoor stage*).

As part of the national Jazz projects, three artists/bands supported in 2025 within the 'New Generation Jazz 2025' project—an initiative dedicated to generational renewal, organized and promoted by Associazione I-Jazz with the support of MiC—will also be programmed.

3 – ELIGIBLE APPLICANTS

Applicants based in Italy or abroad and established in any legal form, are eligible to submit their musical project proposals, provided that they meet the requirements provided for in Section 4 (Eligible Projects) below:

1. holding a VAT/VAT Code with an activity code (ATECO Code) linked to the music supply chain. For non-European subjects, to hold documentation proving the performance of activities related to the music industry;
2. complying with current legislation on employment relationships and collective labor agreements in the sector in force in the individual's country of origin;
3. to be up to date with social security contributions;
4. not to be in any of the conditions of exclusion from participation in the tenders pursuant to the articles. 94-95-96-97 of Legislative Decree no. 36/2023 Contract Code.

Failure to meet just one of these requirements will result in exclusion of the project from the selection process hereunder.

4 – ELIGIBLE PROJECTS

To be eligible, musical projects must:

- be in one of the following musical genres:
World/Jazz/ Indie/Pop/Rock/Urban/Hiphop/Elettronica/Alternative
- be related to/involve artists/ bands from Italy/Puglia:
REGIONAL Projects are defined as those involving groups composed of at least 50%+1 Apulian artists or having the lead artist who gives the band its name be Apulian. By "Apulian," it is meant someone born and/or residing in Puglia as of the date of publication of this procedure.
ITALIAN Projects are defined as those involving groups composed of at least 50%+1 Italian artists or having the lead artist who gives the band its name be Italian. By "Italian," it is meant someone born and/or residing in Italy as of the date of publication of this procedure.
- have released a record in the period between January 01, 2024 and the date of submission of this application.

For the purposes of this call, a discographic production is defined as any officially released musical product made available to the public and distributed through official channels, which may include:

- *Album (LP, CD, Vinyl, Digital format)* released and distributed through physical distribution channels or via digital distribution platforms, with a total duration of at least 20 minutes and a minimum of 6 tracks
 - *EP (Extended Play) (LP, CD, Vinyl, Digital format)* released and distributed through physical distribution channels or via digital distribution platforms, containing at least two original tracks
- Albums and/or EPs distributed through private or non-professional channels are not considered eligible

Each Applicant is allowed to submit one only project proposal related to a given artist/band. Should more than one proposal related to the same artist/band be submitted (even by different Applicants), only the first will be admitted to the selection procedure (date and time of receipt as proof). Submissions after this date will be ineligible for consideration. To be eligible, projects must involve no more than six artists.

5 – HOW TO SUBMIT PROJECT PROPOSALS – TERMS AND CONDITIONS

A maximum of 1 Project Proposal may be submitted by each Applicant. In the event that multiple project proposals are submitted by the same applicant, only the first one received will be admitted to this procedure.

Eligible applicant, as defined in Section 3 above, shall submit their project proposals by and no later than **Friday, May 2, 2025 at 13:00**, by filling in the online form published on the Medimex website page dedicated to this Call and attaching the required documentation listed below:

1. self-certification (non-attested affidavit) in place of an attested affidavit, submitted by completing the attached form and signed by the Applicant's legal representative, attesting to possession of the eligibility requirements as described in Section 3 "Eligibility of Applicants" of the present Call (*Form 1 attached*);
2. for Italian applicants, an official certificate of the Applicant's VAT registration details and/or an updated copy of the Chamber of Commerce's company registration report including the Applicant's ATECO code that must be related to the music industry; equivalent documents/certificates for foreign Applicants;
3. copy of a currently valid identity document of the legal representative of the Applicant;
4. n. 2 audio files in mp3 format;
5. n. 1 video link performance live;
6. n. 2 photos, one horizontal and one vertical in high resolution (300 dpi)
7. tech rider and stage plan of the showcase project proposed

PLEASE NOTE: documents should be sent in .PDF format, photos in .jpeg format, and audio files in .mp3 format.

Please note that for Italian Applicants PUGLIA CULTURE will proceed directly to the verification of the regularity of the contributions by issuing an online copy of DURC (Unified Tax Compliance Certificate). PUGLIA CULTURE reserves the right to request documents in support of the statements, data and information contained in the project proposal and to suspend the evaluation of the proposal until the deadline for the submission of the requested documents, also in original. After this deadline, the proposal will be excluded from the evaluation.

PUGLIA CULTURE reserves the right to verify, on its own initiative and on a random basis, the truthfulness of the information provided by the Applicants.

6 – AVAILABILITY OF FINANCIAL RESOURCES

As part of the resources made available for the implementation of the action "Medimex Grandi Eventi 2025" It has been decided to allocate a budget of € 32,800.00 plus VAT (thirty-two thousand eight hundred and 00) to plan and organize Showcases@Medimex 2025.

For each proposal included within "showcase@Medimex 2025", PUGLIA CULTURE – Puglia Sounds will pay an all-inclusive flat fee (consideration) as indicated below:

> NATIONAL PROJECTS:

€ 450,00 plus VAT, where provided for by law, per musician and for a maximum of six musicians per band;

€ 100,00 plus VAT, where provided for by law, for maximum one tour manager;

The maximum CONSIDERATION for each band shall not exceed € 2,800.00 plus VAT, where provided for by law.

> REGIONAL PROJECTS:

€ 350,00 plus VAT, where provided for by law, per musician and for a maximum of six musicians per band;

€ 100,00 plus VAT, where provided for by law, for maximum one tour manager;

The maximum CONSIDERATION for each band shall not exceed € 2,200.00 plus VAT, where provided for by law.

PUGLIA CULTURE – Puglia Sounds shall also cover the following:

- HOSPITALITY
 - > Hotel (minimum three stars) for n. 1 night (double room) on the day of the showcase;
 - > n. 1 dinner on the day of the showcase.
- TECHNICAL RIDER and BASIC BACKLINE (guitar amp, bass amp, drum set, keyboard)
Please note that details regarding the technical equipment available will be communicated at a later stage.

PUGLIA CULTURE - Puglia Sounds reserves the right to modify the number of showcases to be scheduled according to the projects submitted. Furthermore, PUGLIA CULTURE-Puglia Sounds reserves the right to enhance the programming for the 2025 festival, as specified in this procedure, should additional resources become available.

PUGLIA CULTURE - Puglia Sounds will also host a special networking session on the day following the performance. During this session, the band/artist manager will meet with music programmers invited by Medimex and promote the selected project.

7 – ELIGIBILITY CHECK

The eligibility check of the proposals submitted covers the following aspects:

- Legal - formal compliance;
- Compliance with the submission deadlines;
- Adherence to the requirements of the Call for proposals with respect to the Applicant and the Project Proposal;
- Completeness of the required documentation.

The project proposals considered eligible will be included in the "Parco progetti" Showcase@Medimex2025. Inclusion in the "Parco progetti" does not imply any commitment on the part of PUGLIA CULTURE- Puglia Sounds to include the proposed project in the Medimex 2025 Program.

8 – EVALUATION AND DEFINITION OF THE SHOWCASE@MEDIMEX2025 SCHEDULE

On the basis of the project proposals included in the “Parco progetti”, the jury of experts appointed for this purpose by PUGLIA CULTURE - Puglia Sounds will draw up the "Showcase@Medimex2025" schedule on the basis of the criteria set out below, on the understanding that only those project proposals will be included in the schedule that score a minimum of 12 points for each of the following criteria:

1. Curriculum of the proposed artist/band;
2. Quality of the proposed musical project;

A score from 0 to 20 will be given for each evaluation criterion.

Scores will be based on the following criteria, which will be evaluated by the jury taking into account the quality of the project and its consistency with the objectives of this Call for Proposals. It should be noted that a score of 'non-evaluable project' will be given if the project proposal in question lacks any element relevant to the subject of this Call:

20 Outstanding
18 Very good
16 Good
14 More than satisfactory
12 Satisfactory
6 Unsatisfactory
0 Non-evaluable

Any evaluations made by other PUGLIA CULTURE - Puglia Sounds appointed boards/juries in other previously published calls and/or call notices will remain irrelevant for evaluation purposes.

9 – REALIZATION OF THE SHOWCASE@MEDIMEX2025 PROGRAMMING

By signing a specific agreement, the Applicants whose proposal has been selected to participate in Showcase@Medimex2025 undertake:

- a) to hold their showcases at the designated venue and on the designated day of the show, and to follow the production schedule, which will be the subject of a later communication;
- b) to provide a copy of the ENPALS (Department of Social Security for Artists) certificates or equivalent documentation for all musicians for the day of the show, no later than June 16, 2025, under penalty of not performing;
- c) not to announce through any channel (press office, web, social networks, newsletters, etc.) their participation in the Medimex 2025 Showcases before being authorized to do so by the Medimex Press Office;
- d) to give their full availability for and authorize:
 - live streaming, in whole or in part, of the scheduled artist's/band's showcase;
 - promotional activities such as interviews, video recordings, etc;

All of the above will of course be agreed upon with proper video waivers and livestream releases.

- e) participate, either through their tour manager or through at least one contact person from the band, at the networking session (indicative duration: two hours) scheduled for the day following the day of their showcase;
- f) Adopt the following social kit in all social media communications related to the implementation of the scheduled project:
@pugliaculture #PugliaCulture @pugliasounds #PugliaSounds @medimex #medimex #weareinpuglia;
- g) provide all the documents necessary for the payment of the consideration according to Section 10 "Payment Terms".

Partial or complete failure by the Applicant to fulfill one or more of the above duties will at any time result in either a reduction in the amount of the sum awarded or termination of the Agreement subscribed to with PUGLIA CULTURE - Puglia Sounds.

10 – PAYMENT TERMS

The amount awarded and specified in the agreement will be paid within 30 days of the presentation of the following:

- 1) standard invoice, to be sent in electronic format in accordance with the regulations in force, payable to:
PUGLIA CULTURE – Via M. R. Imbriani, 67, 70121 Bari – VAT NUMBER 01071540726 - certified e-mail: pugliaculture@pec.it

The invoice must include the words **“Showcase programming @Medimex 2025”** followed by the name of the artist or band.

- 2) Self-certification (non-attested affidavit) attesting to possession of the eligibility requirements;
- 3) Form related to the traceability of financial flows to be provided by Puglia Sounds;
- 4) copy of a currently valid ID document of the Legal Representative;

PUGLIA CULTURE – Puglia Sounds reserves the right to suspend payment of the CONSIDERATION in order to carry out checks, also on a sample basis, regarding:

- the authenticity of the documentation submitted;
- the truthfulness of the declarations made by the Applicant

Partial or complete failure by the Applicant to fulfill one or more of the above duties will at any time result in either a reduction in the amount of the sum awarded or termination of the agreement subscribed to with PUGLIA CULTURE – Puglia Sounds.

Pursuant to Article 17-ter of Presidential Decree no. 633/1972, as amended by Article 3 of Decree-Law n. 148 of October 16, 2017, which became law with amendments on December 4, 2017, no. 172, PUGLIA CULTURE is one of the entities under the " split payment " regime and will therefore retain the amounts due by way of VAT as indicated on the invoice and pay them to the National Revenue Office in the manner and terms provided for by current legislation.

Applicants who meet the requirements of special tax regimes or the existence of favorable and specific legal conditions that exempt them from the obligation to provide to issue electronic invoices or from the application of the split payment rules must be mentioned on the invoice.

Pursuant to art. 48-bis of Presidential Decree no. 602/73 and Ministerial Decree 40/2008, before paying the consideration for the services to be provided, PUGLIA CULTURE shall verify the Applicant's compliance with the rules governing the payment of contributions to the public administration by sending a specific request to the competent authorities (Revenue Agency – Collection Office), if the conditions are met.

In accordance with Legislative Decree no. 196 of 30 June 2003, by participating in this Call for Proposals, Applicants consent to the processing of the data provided, which may be communicated to third parties for the purposes of fulfilling legal obligations and for the sole purpose of this Call for Proposals.

Participants in this Call hereby declare that they are aware of the provisions of Legislative Decree No. 231 of June 8, 2001, and subsequent additions, as well as of the provisions of the Code of Ethics and those provided for in the Form 231 adopted by PUGLIA CULTURE, and published in the section “Amministrazione Trasparente” of the institutional website www.pugliaculture.it. As a result, participants are required to behave in line with the aforementioned Code of Ethics and Form 231, for the parts applicable, and in any case they must behave in such a way as not to expose PUGLIA CULTURE to the risk of the application of the sanctions provided for by the aforementioned Legislative Decree. Failure to comply with the aforementioned obligations shall constitute a serious breach of the agreement and shall entitle PUGLIA CULTURE to terminate this agreement with immediate effect, pursuant to and for the purposes of Article 1456 of the Civil Code, without prejudice to compensation for any damages.

11 – TRACEABILITY OF PAYMENT

All amounts due shall be paid in compliance with the provisions of “Traceability of Payments, under art. 3 of Law 136/2010,-and subsequent amendments and additions thereto-, that is understood to be applicable in its entirety herein. The due amounts shall be paid by bank transfer or another payment system which guarantees the traceability of the cash flow. Failure to comply with the above-mentioned regulations will result in the termination of the agreement. The use of cash is not allowed unless otherwise provided for the laws in force that are understood to be applicable in their entirety herein.

The CUP code of this Call is I59I23001370006. PUGLIA CULTURE agrees to disclose the CIG code (tender identification code) to the selected projects.

INFORMATION

For the submission of applications, PUGLIA CULTURE-Puglia Sounds will make available its general coordination staff, who will assist applicants in getting through the necessary steps in the best possible way.

Questions and/or requests for appointments aimed at obtaining information on these “Terms of Reference” can be sent to the following e-mail address: rino.binetti@pugliaculture.it – 080.5414812.

Bari, 04/04/2025 – Prot. 2022/CS/eg

OFFICER IN CHARGE OF THE CALL

<p>Regional Projects and Cultural Strategies Manager Puglia Culture <u>Claudia Sergio</u></p> <hr/>	<p>Puglia Culture Director and Officer in charge of the Call <u>Sante Levante</u></p> <hr/>
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